

To: Judy Pfeifer[Judy.Pfeifer@metrolinx.com]; Kathy Haley[Kathy.Haley@metrolinx.com]
From: David Sajecki
Sent: Wed 10/3/2012 12:45:21 AM
Subject: Re: Request for information
[image001.png](#)

Judy,

I'll look into what we have in terms of an executive summary of the ridership studies.

The market research the AG refers to is the NorthStar study. It has one significant flaw to its methodology that we can discuss.

Audit Working Papers

I'm not sure where the "premium" service description first came from. We stay away from using that term.

Audit Working Papers

David

From: Judy Pfeifer
Sent: Tuesday, October 02, 2012 07:29 PM
To: Kathy Haley
Cc: David Sajecki
Subject: RE: Request for information

Yes let's set some time aside.

I did review the business plan and strategy and required more information.

From: Kathy Haley
Sent: Tuesday, October 02, 2012 7:26 PM
To: Judy Pfeifer
Cc: David Sajecki
Subject: Re: Request for information

Judy,

As mentioned this afternoon, much of this in the ARL Business Strategy and Plan. Would you like to review that first and then we can have a briefing session? Also the background prep for the final Auditor General's report might be helpful.
Kathy

From: Judy Pfeifer
Sent: Tuesday, October 02, 2012 07:10 PM
To: Kathy Haley
Cc: David Sajecki
Subject: Request for information

As I review the AG report I am trying to obtain a deeper understanding of key ARL issues.

Right now I am in collecting / understanding mode so I can start to shape an initial response.

I am not sure the best way of obtaining this information so let me begin with a bit of a shopping list.

- “Premium” rail service – how was this decision made? Why was this decision made? What is a “premium” service?
- Ridership methodology that the AG reviewed – I understand that this is a very detailed report, is there an executive summary? Could we make some of this information public?
- Market research – what is the research the AG is referring to. Is there an executive summary? Could we make some of this information public?

Judy

Judy Pfeifer

Vice President, Strategic Communications

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