

From: Bert Peverini
Sent: Thur 2/2/2012 8:12:01 PM
Subject: RE: For your review: Weston ARL ridership

David:

1) based on the "forecasting update 2011 - draft final report" which you should have, if not I can send you a copy.

- 1.35 M is the estimated one way ridership for opening year
- opening year starts in April, therefore this represents 3/4 of the year or 275 days
- Weston ridership is forecast to be 8% of the total ridership
- = ~400 one way riders /day at Weston

This will vary due to fare, by day of week, by time of year and other factors as noted in Meghan's Q and A below. Therefore, I'm OK with the number quoted by Meghan.

2) Please confirm with Kathy that the ARL team wishes to release this information

I hope this helps. Let me know if you have any other question or comments.

BertP

From: David Sajecki
Sent: February 2, 2012 2:28 PM
To: Meghan Brien; Bert Peverini
Subject: RE: For your review: Weston ARL ridership

Is there an updated key messages I should be looking at before tonights meeting?

From: David Sajecki
Sent: Thursday, February 02, 2012 2:27 PM
To: Meghan Brien; Bert Peverini
Subject: RE: For your review: Weston ARL ridership

I hear ya and Bert is our people. We're completely dependent on the ridership numbers GO Planning puts together.

From: Meghan Brien
Sent: Thursday, February 02, 2012 2:23 PM
To: David Sajecki
Subject: RE: For your review: Weston ARL ridership

Fair, however you will, so you should likely have your people look it over and agree.

From: David Sajecki
Sent: Thursday, February 02, 2012 2:19 PM
To: Meghan Brien; Bert Peverini
Subject: RE: For your review: Weston ARL ridership

To be honest I think Bert could confirm this number better than I can. We haven't really been messaging Weston ridership.

From: Meghan Brien
Sent: Thursday, February 02, 2012 2:14 PM
To: David Sajecki
Subject: For your review: Weston ARL ridership
Importance: High

Is this consistent with your understanding/messaging??

Q. What are the anticipated boardings and alightings for the Weston area once the ARL is in service?

A. The boardings and alightings for the Weston GO station after the ARL is in service are contingent on many factors. The forecasted ridership anticipates anywhere from 300-500 passengers, however this will be impacted by elements Exclusion per Committee Direction which are still under development. One or two additional passengers per train Exclusion per Committee Direction significantly increases the number of total boardings and alightings, and all modeled ridership is preliminary.

