

Message

From: Bert Peverini [/O=GOTRANSIT/OU=POSTOFFICE/CN=RECIPIENTS/CN=BERTP]
Sent: 9/5/2012 10:44:15 PM
Subject:
Attachments: **Exclusion per Committee Direction**

Daniel as discussed briefly earlier today.

- Copy of email requesting GO commuter forecast for use in ARL assessment is attached below
 - purpose – define additional revenue that may be generated by non-airport bound travel via the ARL West, Bloor and Union stations
 - methodology – use GO GTS forecasts and any more recent forecast of commuter forecasts for 2wad as abases for determine size of potential market from which this incremental revenue can be generated (each for 2015 horizon)
- My initial reaction as expressed to Phil and Stephan in hallway conversations of about 5' in length
 - existing morning rush patterns for commuter traffic are
 - Bloor ~50 ons and ~150 offs
 - Weston ~350 ons and ~50 offs
 - Union ~8,800 ons and ~ 300 offs
 - this will not change significantly by 2015

Exclusion per Committee Direction

- similar view for off peak
 - GTS forecast dealt with off peak service on a policy rather than forecasted ridership
 - more recent 2WAD are under development and indicate patronage in the order of 100/trip (yet to be finalized)
- As per brief discussion with Stephan any potential for extra revenue is likely related to non-commuter traffic that may choose ARL to travel from between Weston, Bloor and Union for one-off trips that may be competitive with taxi due to cost and or driving due to parking downtown
- As such I recommend that GO forecast are not appropriate for the task at hand as I understand it

I indicated to Phil and Stephan that I would discuss details with you and we would attempt a response by end of this week.

Agree/disagree with my speculation?

You may wish to contact Stephan before we send a final response.

I hope this helps put this request into perspective.

BertP

From: Bakht, Anantika (CA - Toronto) [mailto:anbakht@deloitte.ca]
Sent: September 4, 2012 5:45 PM
To: Bert Peverini

Cc: Philip Safos; Kamikovski, Matija (CA - Toronto); Stephan Mehr
Subject: ARL | [Exclusion per Committee Direction] Ridership Forecast Data Request

Hello Bert,

I am currently working with Stephan Mehr and Phil Safos [Exclusion per Committee Direction] and was asked to get in touch with you to obtain data on expected ridership forecasts.

Exclusion per Committee Direction

Exclusion per Committee Direction

[Exclusion per Committee Direction] In order to estimate initial, high level market sizing for this option, we were hoping you could provide any data / information you may have on the expected ridership in 2015 on the Georgetown South corridor between the following stations:

- Union and Bloor
- Union and Weston
- Bloor and Weston

Also find attached a more detailed project context and data request document. We are hoping to obtain this information this week and if its easier to discuss live, I'd be happy to set up time to discuss when convenient to you.

Please let me know what you'd prefer.

Best,
Anantika

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