

From: Bert Peverini
Sent: Fri 4/12/2013 4:33:34 PM
Subject: RE: Ridership Forecasting Assumptions

Exclusion per Committee Direction

Exclusion per Committee Direction

I've not heard it mentioned since then. If memory service me correctly, it was summer of 2011 before Kathy joined when we had begun working as intermediaries with SDG re forecasts. It may have been in one of the meetings re airport access fees during which overall fare was also discussed.

We ignored it in our work with SDG for the reasons outlined below – forecast model was not structured to capture that level of detail.

Exclusion per Committee Direction

It may be worth posing a question to see if the point has been discussed and if not highlight the need to generate appropriate messaging/responses for when the topic comes up.

BertP

From: Christopher Burke
Sent: April 12, 2013 11:45 AM
To: Daniel Haufschild; Bert Peverini
Subject: Re: Ridership Forecasting Assumptions

Exclusion per Committee Direction

What if someone wants to travel between Union and Bloor or Weston; or between Bloor and Weston?

Exclusion per Committee Direction

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From: Daniel Haufschild

Sent: Thursday, April 11, 2013 08:16 AM

To: Christopher Burke; Bert Peverini

Subject: FW: Ridership Forecasting Assumptions

Exclusion per Committee Direction

From: Richards, Jim [<mailto:Jim.Richards@sdgworld.net>]

Sent: Thursday, April 11, 2013 4:27 AM

To: Philip Safos; Stephan Mehr

Cc: Berman, Sarah; Tang, Katie; Daniel Haufschild

Subject: RE: Ridership Forecasting Assumptions

Exclusion per Committee Direction

Philip

Exclusion per Committee Direction

On your previous points, we should be able to accommodate all the points you raise with the following exceptions:

- Data by fiscal year – the model is not set up to ‘work’ on fiscal years. We can provide estimates taking $\frac{3}{4}$ of one calendar year and $\frac{1}{4}$ of another, but nothing more sophisticated can be easily incorporated within the existing model structure.

- Access modes for each station – our modelling assumes everyone accesses by public transport, and therefore does not explicitly account for those who might be dropped off by car or take the taxi to the stations. Trying to introduce additional modes or make coarse assumptions from limited data is not something that can be readily undertaken (or recommended) within the existing timescales or budget. However, this may be something that should be considered as part of the more detailed review later in

the year.

Kind regards

Jim

Jim Richards
Associate Director

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From: Philip Safos [<mailto:Philip.Safos@metrolinx.com>]

Sent: 09 April 2013 22:33

To: Richards, Jim; Stephan Mehr

Cc: Berman, Sarah; Tang, Katie; Daniel Haufschild

Subject: RE: Ridership Forecasting Assumptions

Exclusion per Committee Direction

Hi Jim,

Exclusion per Committee Direction

Thanks,

Phil

From: Philip Safos

Sent: Tuesday, April 09, 2013 9:40 AM
To: 'Richards, Jim'; Stephan Mehr
Cc: Berman, Sarah; Tang, Katie; Daniel Haufschild
Subject: RE: Ridership Forecasting Assumptions - ARL Fares and Price Bases

Hi Jim,

Thanks for reaching out. I'm hopeful the GTAA will provide the data in the coming days.

Exclusion per Committee Direction

Additionally, I would like to request some other data tables that we would like to see in your report:

1. The total in-scope market size for both calendar and fiscal years annually starting in 2015, by catchment area
2. Pearson Airport traffic volumes for both calendar and fiscal years annually starting in 2015, broken down by arriving/departing, and by sector (domestic/transborder/int'l), and including # of connecting passengers
3. GTHA resident and non-resident ridership split by catchment area
4. Business and leisure ridership split by catchment area
5. The UP Express station access modes for Union/Bloor/Weston
6. Number of car trips that UP will take off the road, by year

Let us know if you have any questions or require clarification. I am happy to chat anytime.

Thank you,

Phil

Philip Safos

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From: Richards, Jim [<mailto:Jim.Richards@sdgworld.net>]

Sent: Tuesday, April 09, 2013 5:40 AM

To: Stephan Mehr

Cc: Philip Safos; Berman, Sarah; Tang, Katie; Daniel Haufschild

Subject: Ridership Forecasting Assumptions -

Exclusion per Committee Direction

Stephan

Alex and Sarah are progressing the GTAA data that we need to undertake the air passenger forecasts, and I'm hopeful that we will have some soon so that we can advance our work.

One issue that we do need to resolve, and we briefly touched upon this when we met, is that of fares and price bases.

Exclusion per Committee Direction

Exclusion per Committee Direction

Kind regards

Jim

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