

From: Mathew Mathew
Sent: Fri 3/23/2012 7:49:04 PM
Subject: RE: Postal Codes of the ARL Catchment Area for Discrete Choice Model Survey

Thanks Stephan. I did manage to get the postal codes. So if you ever need, let me know.

Mathew

From: Stephan Mehr
Sent: Friday, March 23, 2012 3:47 PM
To: Mathew Mathew
Cc: Bert Peverini
Subject: RE: Postal Codes of the ARL Catchment Area for Discrete Choice Model Survey

Hi Mathew:

I believe the attached will help answer both questions.

Unfortunately I do not believe SDG has the postal codes for us, but with the map shown, I assume Ipsos can identify the areas.

Those zones should match the ones in the original zone system used by the MTO Regional model.

Stephan

From: Mathew Mathew
Sent: Friday, March 23, 2012 8:29 AM
To: Stephan Mehr; Bert Peverini
Subject: Postal Codes of the ARL Catchment Area for Discrete Choice Model Survey

Hi Stephan, Bert,

Good Morning!

Two requests:

1. Would you be able to get me the postal codes of the areas falling within the defined catchment zone for the ARL ridership forecast? Perhaps SDG or TNS who did the 2009 survey for SDG may have this piece of information. I want this piece of information for the DCM survey scheduled to start from April 16th.
2. Sometime back Dan had sent me a Google Earth map of the catchment area. Unfortunately, I cannot find this in my files. Would you be able to send this to me? The map that we currently plan to show in the DCM survey is not very detailed and survey respondents may not be able to locate their area of residence/work accurately.

Your assistance will be much appreciated.

Thanks,

K.M.Mathew

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