

From: Rossiter, Matthew (CA - Toronto)
Sent: Thur 5/10/2012 5:54:08 PM
Subject: RE: Ridership forecasts at Bloor and Weston

Bert – this is very helpful. I very much appreciate your taking the time to look into this for us. No problem regarding the delay – I understand that these things take time and that you're already very busy.

Thank you,

Matt

Matt Rossiter

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From: Bert Peverini [mailto:Bert.Peverini@gotransit.com]
Sent: Thursday, May 10, 2012 12:45 PM
To: Rossiter, Matthew (CA - Toronto)
Cc: Philip Safos; Bakht, Anantika (CA - Toronto); Stephan Mehr; Daniel Haufschild
Subject: RE: Ridership forecasts at Bloor and Weston

Matt: in response to your request

I hope the following addresses your needs. Please review and let me know if you have any questions. We had a couple of very busy weeks. Again, my apologies for the time it took to reply to you. Thanks for your patience.

Weekday Ridership Estimates (both directions, rounded up to nearest 100)

ARL

2015

2018

2021

Forecasted annual ridership (Millions)

1.35

2.97

3.13

Average daily ridership (annual/365)

3,700

8,200

8,600

Bloor @

16%

600
1,400
1,400
Weston @
8%
300
700
700

Assumptions and notes:

- based on available data
- additional information has been requested from SDG to determine sensitivity to the average daily calculation used above.
- includes ramp-up and full potential not realized until 2018

Exclusion per Committee Direction

GO

current

2015

2018

2021

Daily riders

17,700

20,700

23,600

30,700

Bloor *

2%

300

400

400

600

Weston

5%

900

1,100

1,200

1,600

Assumptions and notes:

- daily Riders based on total on and off counts for the Georgetown Corridor

- current ratio of station to corridor ridership assumed unchanged

Exclusion per Committee Direction

- existing ridership based on 2011 Fall Cordon Count
- introduction of hourly midday and evening off peak service in 2021
- introduction of 30" midday and evening off peak service in 2031

Exclusion per Committee Direction

- based on **preliminary** assessment of Two-Way-All-Day service concept, underdevelopment and results may vary.

From: Rossiter, Matthew (CA - Toronto) [mailto:mrossiter@deloitte.ca]
Sent: April 23, 2012 1:09 PM
To: Bert Peverini
Cc: Philip Safos; Bakht, Anantika (CA - Toronto)
Subject: Ridership forecasts at Bloor and Weston

Hi Bert,

I am a consultant with Deloitte working with Phil Safos on the ARL customer experience project. One of the many things we are trying to figure out is whether staff working at Bloor and Weston stations should wear ARL uniforms or GO uniforms. One of the inputs we would like to use in making this decision is the anticipated ridership for both GO and ARL over time at each of those stations so that we can understand whether the station

will be used more by GO passengers or ARL passengers. Would you be able to provide the ridership forecasts over time?

Thanks,

Matt

Matt Rossiter

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