

From: Bert Peverini
Sent: Thur 5/17/2012 4:16:44 PM
Subject: FW: ARL Distribution of In-Scope Demand
[22393201 - Presentation of DRAFT Forecasts to Client 07July2011 FINAL.pdf](#)
[22393201 Georgetown Corridor Airport Rail Link DRAFT Final Report Sept2011 v2.pdf](#)

Danielle:

Please review Phil's email below.

I do not recall having the requested level of detail in any of the PPT or Excel Files in my possession. Even if I did and given the sensitivity/timeframe I would prefer that you assist Phil directly to ensure accuracy of interpretation.

Please follow-up with Phil. I can attend conference calls if you would like. Continue to copy me on email exchanges.

Phil can be reached on extension 5449. Phil will elaborate his timing issues.

BertP

From: Philip Safos
Sent: May 17, 2012 11:52 AM
To: Bert Peverini
Subject: ARL Distribution of In-Scope Demand
Importance: High

Hi Bert,

As you know, we are currently working with Ipsos to analyze the results of the recent discrete choice survey. As part of this, we will be weighting the data to ensure alignment

to the ridership forecasts.

In the attached, SDG provided maps to show the distribution of in-scope demand by catchment area. Do you have access to the percentages for each zone? For example, we are looking for the ridership distribution (%) across each zone: 1-14, and 101-112.

Also, we will be applying a general weighting to the business/non-business share. Our sample aligned to the GTAA's split of 30/70 however if you have any insight into the anticipated split (i.e. 50/50?) we would apply this weighting as well.

I appreciate your help. Our timelines are very tight so a quick turnaround is greatly appreciated.

Phil

Philip Safos

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