

From: Stephan Mehr
Sent: Fri 5/18/2012 11:57:40 AM
Subject: FW: ARL Distribution of In-Scope Demand
22393202 Inscope demand 2020.xlsx

Kathy / David:

This is useful information when talking about how many travelers are business and non-business.

Stephan

From: Czauderna, Danielle [mailto:Danielle.Czauderna@sdgworld.net]
Sent: Friday, May 18, 2012 4:59 AM
To: Philip Safos; Bert Peverini
Cc: Richards, Jim; Daniel Haufschild; Stephan Mehr
Subject: RE: ARL Distribution of In-Scope Demand

Phil, Bert,

Please find attached the % of in-scope demand by zone and also the weighting we use to split out the journey purposes.

I have provided two pieces of weighting information, both are further segmented by residency:

- Purpose by flight sector and residency
- Purpose by residency

I hope that this is helpful. Do get in touch if you have any further questions.

Best wishes

Danielle

Danielle Czauderna

d. +44 20 7910 5685

t. +44 20 7910 5000

From: Philip Safos [<mailto:Philip.Safos@metrolinx.com>]

Sent: 17 May 2012 22:12

To: Czauderna, Danielle; Bert Peverini

Subject: RE: ARL Distribution of In-Scope Demand

Thank you so much. This is greatly appreciated.

From: Czauderna, Danielle [<mailto:Danielle.Czauderna@sdgworld.net>]

Sent: Thursday, May 17, 2012 4:51 PM

To: Philip Safos; Bert Peverini

Subject: Re: ARL Distribution of In-Scope Demand

Yes they origin destination info is same as the zonal info. Will prepare this for you in the morning uk time

From: Philip Safos [<mailto:Philip.Safos@metrolinx.com>]

Sent: Thursday, May 17, 2012 08:35 PM

To: Bert Peverini <Bert.Peverini@gotransit.com>; Czauderna, Danielle

Subject: RE: ARL Distribution of In-Scope Demand

Danielle I apologize for the lack of clarity. Yes you are correct I'm looking for the in-scope demand distribution by catchment zone. I'm assuming this is the same as the origin or destination catchment zone of the ARL ridership?

From: Bert Peverini
Sent: Thursday, May 17, 2012 3:25 PM
To: Czauderna, Danielle
Cc: Philip Safos
Subject: RE: ARL Distribution of In-Scope Demand

Danielle:

I only had a short conversation with Phil and am not able to better elaborate. Phil is usually very good at replying to messages and I imagine he will get back to you before end of day our time and you should have something in email for the start of your day.

Thanks

BertP

From: Czauderna, Danielle [<mailto:Danielle.Czauderna@sdgworld.net>]
Sent: May 17, 2012 3:17 PM
To: Bert Peverini
Cc: Richards, Jim; Daniel Haufschild; Stephan Mehr; Philip Safos
Subject: Re: ARL Distribution of In-Scope Demand

Phil, Bert

Can I please clarify which zonal data you are looking for. I think you want the inscope demand but you also mention the ridership.

I am not sure it would make sense to weight using our zonal ridership as this is of course an output from our choice model which is not necessarily consistent with the one you are using. So am fairly certain you need the demand but perhaps you could clarify please.

Best wishes

Danielle

From: Bert Peverini [<mailto:Bert.Peverini@gotransit.com>]
Sent: Thursday, May 17, 2012 05:16 PM
To: Czauderna, Danielle
Cc: Richards, Jim; Daniel Haufschild <Daniel.Haufschild@metrolinx.com>; Stephan Mehr <Stephan.Mehr@metrolinx.com>; Philip Safos <Philip.Safos@metrolinx.com>
Subject: FW: ARL Distribution of In-Scope Demand

Danielle:

Please review Phil's email below.

I do not recall having the requested level of detail in any of the PPT or Excel Files in my possession. Even if I did and given the sensitivity/timeframe I would prefer that you assist Phil directly to ensure accuracy of interpretation.

Please follow-up with Phil. I can attend conference calls if you would like. Continue to copy me on email exchanges.

Phil can be reached on extension 5449. Phil will elaborate his timing issues.

BertP

From: Philip Safos
Sent: May 17, 2012 11:52 AM
To: Bert Peverini
Subject: ARL Distribution of In-Scope Demand
Importance: High

Hi Bert,

As you know, we are currently working with Ipsos to analyze the results of the recent discrete choice survey. As part of this, we will be weighting the data to ensure alignment to the ridership forecasts.

In the attached, SDG provided maps to show the distribution of in-scope demand by catchment area. Do you have access to the percentages for each zone? For example, we are looking for the ridership distribution (%) across each zone: 1-14, and 101-112.

Also, we will be applying a general weighting to the business/non-business share. Our sample aligned to the GTAA's split of 30/70 however if you have any insight into the anticipated split (i.e. 50/50?) we would apply this weighting as well.

I appreciate your help. Our timelines are very tight so a quick turnaround is greatly appreciated.

Phil

Philip Safos

Senior Project Officer, Research and Business Solutions

416-869-3600 Ext. 5449

Philip.Safos@metrolinx.com