

From: Stephan Mehr
Sent: Wed 3/14/2012 6:11:22 PM
Subject: RE: ARL ridership forecasts for market planning

Hi Theodore:

If you are available at around 9:30am tomorrow, we can meet in my office to discuss what you need.

Stephan

Xt 5758

From: Theodore Polichronopoulos
Sent: Wednesday, March 14, 2012 12:59 PM
To: Stephan Mehr
Subject: ARL ridership forecasts for market planning

Hello Stephan,

We are in the process of making a decision on a market research solution for the ARL.

It was suggested to me that you have ridership forecasts and rider segment profiles, we need this information in order to assess sample sizes and what types of customers/stakeholders we should recruit.

If you have this information can you please share it with me.

Thank you,

Theodore

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