



FirstClass

GROUP TICKETS

FirstClass Seats! FirstClass Service! FirstClass Savings!



Magical Memories and Discounted Tickets to World Class Events

FirstClass Seats! FirstClass Service! FirstClass Savings!

What is FirstClass Group Tickets?



FirstClass Group Tickets is the "Official" group sales agent for event promoters, venues and world-class performances and sporting events across Ontario, Canada and beyond. We are responsible for up to 20% of venue patrons

Why FirstClass Group Tickets?



FirstClass Group Tickets has 30 years of acclaimed customer service excellence in the professional event ticketing industry for groups, corporations, school boards, and associations

Western Canada

Calgary – Edmonton

Vancouver- Victoria

Kelowna - Abbotsford

VENUES

Kingston
Leon's Centre

Peterborough
Peterborough Memorial Centre

Barrie
Sadlon Centre

Kitchener
Kitchener Memorial Auditorium

Mississauga
Paramount Fine Food Centre

Toronto
Scotiabank Arena
Coca- Cola Coliseum
Meridian Hall
St.Lawrence Centre

Windsor
WFCU Centre

St. Catharines
Meridian Centre

Hamilton
FirstOntario Centre

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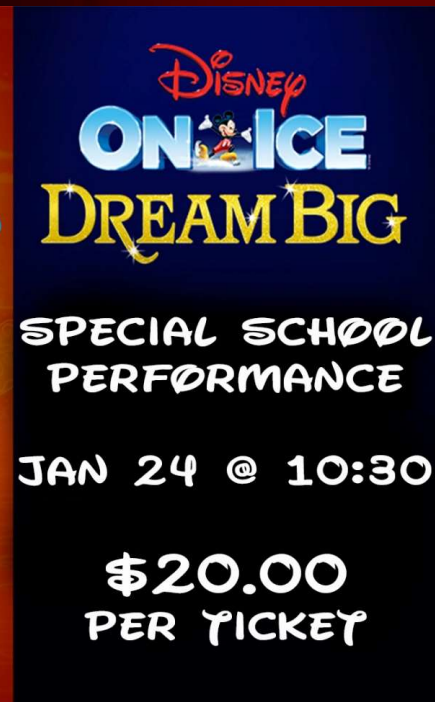


Who Are Our Partners?

Our present partners include Marvel Universe Live, PAW Patrol, Monster Jam, Disney On Ice, Cirque Du Soleil, Harlem Globetrotters, the NFL's Buffalo Bills and the NHL's Buffalo Sabres.

Inspiring Our Next Generation

FirstClass Group Tickets understands that inclusive excursions to live performances and events inspire, teach valuable lessons, spark our imagination and enhances the local economies.



Who is FirstClass...

“The difference of whether a youth group, family, scout troop, church club or employee association can afford or even get access to see a show”



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**The capacity to be responsible for
up to 20% of patrons at any one
event**



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**A family business with two
generations of investment, schooling
and 30 years of relationships and
institutional knowledge**



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The background of the slide is a dark, atmospheric photograph of a stage. Several red spotlights are visible, casting a warm glow. In the background, the silhouettes of people are visible, suggesting a performance or event. The overall mood is dramatic and magical.

**The DEDICATION to enable affordable
family events that create magical
memories reinforce important lessons.**

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“Always very supportive, willing to help and provide great customer service”. *Marilyne K, Oakville ON*

CELEBRATING THE 40TH ANNIVERSARY OF THE ALBUM "THE WALL"

**ANOTHER BRICK
IN THE WALL**
THE OPERA

NOV 13-23 MERIDIAN HALL
(FORMERLY SONY CENTRE)

LAST MINUTE TICKETS 30-50% OFF



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“When we want to take our family, friends and employees on a great excursion and save...First Class Group Tickets is our one stop shop. Thank you”! *Mark H, Hamilton ON*



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Our Reality

- FCGT is responsible for up to 20% of event ticketing at any given venue across Ontario. We make a difference..affordability.
- FCGT did not get paid for work started 1 year ago and event end in December 2019. Being commissioned based not even hard costs got reimbursed
- FCGT Spent months freely managing event postponements, cancellations and ticket returns
- Well established personel, institutional knowledge and relations have been sadly let go
- Post opening even incremental event promotion and ticketing process will take a minimum of 18 months ie SARS, LiveNation etc.
- If FCGT services evaporate affordable event and group ticketing will not be an option and consumer event affordability and market inclusion will be reducedfor all Ontario and Canadian citizens. ie Stubhub
- FCGT create auxiliary economies with hotels, food and beverage, touristic and transportation services. A lot of bums in seats and heads in beds
- The maximized “capacity business model is over”!

Next Steps



Recommendations

- 1. The tourism landscape has changed and we have to immediately focus on the local and domestic tourism marketing to Canadians then the rubber gtiere and international travel. Stay, play and spend at home.**
- 2. A consolidated effort to establish specified tourism industry, venue and operationally relevant best practices is needed. Let us not reinvent the wheel. Let us learn from each other, share and minimize expenses**
- 3. Increase government granting to tourism industry associations to increase free memberships, facilitate networking and discussions and coordinate information sharing of best practices and industry developments**

Recommendations Continued

- 4. Increase Federal, Provincial and municipal tourism marketing funding, resources and coordination**
- 5. Revisit next revision of Ontario Ticketing Act to consider trackable and contactless ticketing**
- 6. Establish, fund and hub a tourism innovation panel “Lets Make Ontario Grow”**

Conclusion



Parting Words

The Canadian and Ontario economies depend on the tourism industry it is larger than many combined as many before us have so eloquently and passionately presented

Hundreds of thousands of Ontarians, professionals and students are employed within the tourism they buy products, spend money and pay their fair share of taxes

We have many innovative people to pool upon. Lets be inclusive and arrive at best practices asap.

Arts, culture and play does change hearts and minds, soothes the soul, reinvigorates our belief systems and challenges us as humans to be better. Lets embrace this opportunity, as difficult as it is and shine.

Lets be more hospitable, generous and kind. Lets treat all to a good and safe time

Lets us not forget that the heart of the tourism industry is family. Family business. Family fun and family values of timeless lessons. This is generations of work, investment and futures.

Yesterday, Our Friend -



Eric Hitchcock Jr.

19 hrs · 🌐

I can't express how devastated we all are...❤️ but some way, some how i believe there is hope for something bigger to come from this. We are experiencing the greatest paradigm shift in our lifetime and we WILL rebuild from this! It's too important to give up hope! 🙌❤️



With Heavy Hearts...

Dear Friends,

June 3, 2020

Canadiana Productions Inc., producers of the award winning Oh Canada Eh? Dinner Show, are sad to announce that due to the economic impact of the COVID-19 pandemic, they are closing operations after 26 years.



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