



Mayor's COVID-19 Economic Support Task Force

Economic Recovery Strategy

TASK FORCE

Kamal Khera	Member of Parliament (Brampton West), Parliamentary Secretary to the Minister of International Development Government of Canada
Prabmeet Sarkaria	Member of Provincial Parliament (Brampton South), Associate Minister of Small Business and Red Tape Reduction, for the Ministry of Economic Development, Job Creation and Trade, Province of Ontario
Todd Letts	Chief Executive Officer, Brampton Board of Trade
Suzy Godefroy	Executive Director, Downtown Brampton BIA
Kristina Romasco	Chair, Downtown Brampton BIA and Owner/Operator, Dolcezza Custom Cakes
Andria Barrett	President, Canadian Black Chamber of Commerce
Pramod Goyal	President, Indo-Canada Chamber of Commerce
Jenny Lo	Founder and President, Brampton Chinese Business Association
Badar Shamim	Vice President, Portfolio Manager at Generation PMCA Corp and Member of the Board of Directors, Canadian Turkish Business Council
David Kapil	Advisor, Kapil Financial Services and Chair of Board of Directors for New Brampton
Todd Kerr	Vice President, Real Estate, Giampaolo Investments Limited
Steven Schipper	C.M., O.M, Executive Artistic Director, Performing Arts



The Economic Recovery Strategy aims to bring resiliency and competitive advantage to the Brampton economy.

This will be achieved by fully adopting our innovation and technology transformation, seizing opportunities to attract investment, expediting infrastructure projects and shifting the paradigm through which the arts and creative sector serves as the beating heart of Brampton.

CORNERSTONES

**Innovation,
Technology &
Entrepreneurship**



**Arts, Culture &
Tourism**



**Talent &
Diversity**



Infrastructure



Investment



Immediate Initiatives



As the economy re-opens we will support business through the following:

Innovation, Technology & Entrepreneurship

- Innovation District launch
- Micro grants and training for digital transformation
- BEC main street focus
- Tech adoption



Infrastructure

- Shovel ready projects for stimulus programs
- Algoma Brampton Campus expansion



Talent & Diversity



Arts, Culture & Tourism

- Virtual Delivery & Digital Innovation (programs, services & events)
- Tourism Strategy & Destination Development

Investment

- Support local campaign
- Virtual missions
- Community Improvement Plan

