

Standing Committee on Finance and Economic Affairs

August 27, 2020

Tim Hortons®

Tim Hortons — serving guests for 56 years

- **Canada's favourite coffee**
- 4,000+ locations across Canada – with a growing international footprint
- 100,000+ people employed in Canada
- **2,093 restaurants in Ontario run by 507 franchisees who employ over 50,000 people**
- Own and operate 5 distribution centres in Canada, the **2 largest in Ontario – Guelph and Kingston which employ 782 people**
- Canada's favourite coffee is roasted right here in Ontario, in our Ancaster facility



Tim Hortons in the Community

- **2019 Smile Cookie Campaign** – raised a record \$10M for over 550 hospitals, charities and community groups in Canada and US
- **2019 Camp Day** owners and guests raised over \$12 million in one day for Tim Hortons Foundation Camps
- **Tim Hortons Foundation Camps** support up to 17,000 Canadian youth annually, 10,000 from Ontario
- In 2019, ~\$13M in community sponsorships in Ontario
- Supporting over 150,000 kids in Ontario through **Timbits sports**



Tim Hortons in the Community during COVID

- **Supported truck drivers** by opening over 400 restaurants and restrooms along major highways
- Offered the Ontario Government the use of our trucks and truck drivers to deliver PPE where needed
- Partnered with Government of Alberta - **distributed 40 million free non-medical masks to Albertans**
- Coffee trucks offering free coffee and donuts to health care workers and first responders, reaching **over 500,000 people**



Camp Day

By donating all coffee sales on August 12, Tim Hortons owners **raised nearly \$11MM** to support youth across Canada through Tims Camp programs.

COVID-19 Impact

Sales heavily disrupted by COVID-19

- Negative mid-40s during the peak of the crisis in late March
- Slow recovery underway but recovery is not consistent across the country
- As publicly reported, showing some improvements but overall same store sales at negative mid-teens as of end of July

Recovery for Small Business and Workers

How government can help

1. Represent the voice of small business in discussions with federal government
2. Open dialogue and coordination with Ontario municipalities
3. Allow small businesses to focus on rebuilding cashflow in order to rebuild the business and get back to full employment