

Québec-Ontario Cultural Exchange Program

DESCRIPTION

The Québec-Ontario Cultural Exchange Program is an initiative of the Ontario Ministry of Tourism, Culture and Sport and the Québec ministère de la Culture et des Communications. The program seeks to strengthen the cultural dialogue and foster greater cultural collaboration between the two provinces.

PROGRAM OBJECTIVES

The Program seeks to:

- Promote exchanges between Québec and Ontario's cultural organizations
- Promote joint creation and presentation of works and cultural products through artistic exchanges, events, and the development of partnerships between Québec and Ontario cultural organizations
- Develop audiences and markets
- Expand cultural networks and share cultural expertise

PROJECT ELIGIBILITY

GENERAL CONDITIONS

The projects must:

- Be bilateral, involving at least one **Ontario-based partner** and one **Québec-based partner**
- Be conducted jointly, on both territories, on the basis of reciprocity and mutual engagement in regards to project financing and tangible outcomes
- Foster long term **exchanges** between Ontario and Québec's culture sectors
- Build capacity in each of the province's culture sectors and result in tangible **benefits** for Québec and Ontario
- Lead to the establishment of networks for the creation, presentation and commercialization of cultural products or cultural services, or to enhance access to them.

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ADDITIONAL CONSIDERATIONS

The Ministry of Tourism, Culture and Sport and the ministère de la Culture et des Communications will give priority consideration to projects that foster **digital cultural development**, such as:

- the co-creation or co-presentation of digital cultural content
- innovative initiatives allowing the cultural sector to adapt to new digital realities.

Note: All other cultural projects are eligible for this program. In addition, special consideration will be given to projects involving partners from communities located outside major urban centres.

INELIGIBLE ACTIVITIES

- Artists residences
- Academic research
- Unilateral projects such as tours, artwork loans for museum exhibitions
- Fundraising expenses
- Capital or major equipment expenses

WHO CAN APPLY?

Eligible candidates must be based in Ontario or Québec and must be:

- Organizations*
- Ad hoc groups/collectives* comprised of professional artists who are sponsored by an organization

WHO IS NOT ELIGIBLE TO THE PROGRAM?

- Full-time or part-time students enrolled in a teaching institution or in a learning program, irrespective of education level
- Municipalities, colleges and universities

* For Ontario candidates: as stipulated in the definition document.

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APPLICATION FORM AND SUBMISSION

The Ontario partner must submit the application online, in French or in English, via the [Grants Ontario](#) portal.

The Québec partner must submit the following forms via [email](#):

- [Application form](#)
- [Budget](#)

Deadline for applications: **September 14, 2017.**

Note: Incomplete applications will not be accepted.

A confirmation will be sent via email once documents have been submitted.

ASSESSMENT PROCESS

GENERAL CRITERIA

The Ontario Ministry of Tourism, Culture and Sport and the Québec ministère de la Culture et des Communications are responsible for the final project selection and determining the amount of the support granted.

Applications will be assessed using the following criteria:

- Alignment of the project with program objectives
- Project's innovative aspect
- Creation of new collaborations
- Development of new audiences and new markets
- Clarity of stated goals
- Timeline and work plan feasibility
- Impact of planned results and outcomes on the sector
- Project's financial viability and diversity of funding sources

Projects will be assessed in the fall of 2017.

Projects cannot start before January 1, 2018.

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FUNDING GUIDELINES

The request for funding cannot exceed 75% of eligible expenses required for the project.

The applicant must contribute a minimum of 10% of all project revenues, of which 5% must be a cash contribution.

The maximum grant amount for this program is \$7,500.

ELIGIBLE EXPENSES

- **Travel costs** – financial support is set to a maximum of \$350 per person for travel between Québec and Ontario taking into account the most practical and economical means of transportation. for travel between Québec and Ontario
- **Daily allowance** – financial support for accommodation and meals is set at \$180 per person/per day with a maximum of 7 days or a total sum of \$1,260 per person. for accommodation and meals for visiting artists
- Publication, presentation and promotion fees associated with the project
- Other fees incurred in the realization of the project such as materials, coordination, technical support, etc.

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Daily allowance – financial support for accommodation and meals is set at \$180 per person/per day with a maximum of 7 days or a total sum of \$1,260 per person.

INELIGIBLE EXPENSES

- Expenses related to an organisation's operating costs and staffing
- Expenses already covered through financial support provided by another government program, including those of government agencies
- First class travel or excess baggage fees
- Travels costs and daily allowances for stays outside of Ontario (for Québec-based participants) or Québec (for Ontario-based participants)

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FUNDING METHOD

- The grant from the Ontario Ministry of Tourism Culture and Sport (MTCS) covers eligible expenses for the Ontario component of the exchange being presented in Québec up to the program's maximum amount of \$7,500.
- The grant from the Québec ministère de la Culture et des Communications (MCC) covers eligible expenses for the Québec component of the exchange being presented in Ontario up to the program's maximum amount of \$7,500.

FINAL REPORT

A final report must be submitted by each recipient using the final report template provided no later than three months after the project's completion.

INFORMATION

For questions regarding the program, please contact

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