

2018-2019 Québec-Ontario Cultural Exchanges Program

Description

The Québec-Ontario Cultural Exchanges program is an initiative of the Ontario Ministry of Tourism, Culture and Sport and the Québec Ministère de la Culture et des Communications. The Program is designed to strengthen cultural dialogue, foster greater cultural collaboration between the two provinces, and build capacity in the cultural sector of both provinces.

Program Objectives

The Program seeks to:

- Promote the **co-creation** and **co-presentation** of cultural works and products through artistic collaborations, or through the presentation of artistic and cultural events
- Promote exchanges and the development of partnerships between Ontario and Québec cultural organisations that support **capacity building in the cultural sector** of both provinces
- Develop audiences and markets, and
- Expand cultural networks and share cultural expertise

Who Can Apply?

Eligible candidates must be based in Ontario or Québec and must be:

- Incorporated not-for-profit or for-profit organisations

Who Is Not Eligible For The Program?

- Full-time or part-time students enrolled in a teaching institution or in a learning program, irrespective of education level
- Municipalities, colleges and universities
- Funding organisations

For Ontario applicants only

To be considered admissible, an **Ontario organisation** must meet the following criteria:

- Be incorporated in Ontario or federally
- Have a head office in Ontario
- Be governed by a volunteer board of directors or an advisory board
- Have a designated staff member responsible for the applicant's arts programming, and

- Present/produce/publish professional Ontario artists, arts professionals and/or arts groups/ collectives and/or arts organisations

Eligibility Requirements

General Conditions

The projects must:

- **Be bilateral, involving at least** one Ontario-based partner **and** one Québec-based partner
- **Be jointly delivered in both provinces**, based on shared project funding and mutually agreed outcomes
- **Build capacity** in each of the province's culture sector and result in **tangible benefits** for both Québec and Ontario
- Foster long term **exchanges** between the culture sector of Ontario and Québec, and
- Lead to the establishment of networks for the creation, presentation and commercialization of cultural products or cultural services, or to the enhanced access to existing networks.

Additional Considerations

Ontario's Ministry of Tourism, Culture and Sport and Québec's Ministère de la Culture et des Communications will give priority consideration to projects that foster **digital cultural development**, such as:

- the co-creation or co-presentation of digital cultural content
- innovative initiatives supporting the cultural sector in adapting to the digital era.

Special consideration will also be given to projects involving partners from communities located outside major urban centres.

Ineligible Activities

- Artists residences
- Academic research
- Unilateral projects such as tours, guided visits or artwork loans for museum exhibitions
- Fundraising expenses
- Capital or major equipment expenses

Application Form And Submission

Ontario

If you are registered with Grants Ontario, you can access the Québec-Ontario Cultural Exchanges Program application form by connecting to your account.

If you do not have a Grants Ontario account, you must complete the following steps **before** applying:

1. If your organisation does not already have a [ONE-key account](#), you must create one. Please note that the process of creating a ONE-key can take up to five business days.
2. Register your organisation with the [Transfer Payment Common Registration](#)
3. Request enrollment to the Grants Ontario System (GOS). Please allow sufficient time as confirmation of GOS access may take up to two business days. The grant application form can only be accessed once you are registered for the GOS.
4. Submit your application online, in French or in English, via the [Grants Ontario](#) online application system

Please note: Steps 1 to 3 are mandatory for applicants who have never submitted an online grant application to the Ontario government before.

Applicants are strongly encouraged to complete steps 1 to 3 **well in advance of the program deadline** to avoid any delays in submitting their application.

Ontario Applicant Submission Checklist

1. The organisation has a ONE-key account
2. The organisation has registered in the Transfer Payment Common Registration
3. The organisation has provided the required information in Grants Ontario
4. The organisation has uploaded the following documents via Grants Ontario:
 - a. Project description form
 - b. Project budget
 - c. Signed declaration

*Please note that a declaration that bears an electronic signature is acceptable, thereby avoiding the need for the applicant to print, sign, scan and upload the declaration page.

Québec

The **Québec** partner must submit the following forms in French via [email](#):

[The Application form](#)

[The Budget](#)

Note: Incomplete applications will not be accepted. An application is only considered complete when both partners have submitted all materials to their respective government.

Applications must be received no later than November 15, 2018

Assessment Process General Criteria

The Ministère de la Culture et des Communications and the Ministry of Tourism, Culture and Sport are responsible for the final project selection and for determining the amount of the support granted.

Applications will be assessed using the following criteria:

- Alignment of the project with program objectives
- Project's innovative aspect
- Impact of planned results and outcomes on the sector's capacity
- Quality of the proposed partnerships or collaborations
- Development of new audiences and new markets
- Clarity of stated goals
- Timeline and work plan feasibility
- Project's financial viability and diversity of funding sources

* Outcomes: Special consideration will be given to projects where the tangible outcomes address broad issues affecting the cultural sector. For example: projects that promote the inclusion of diverse artists in a cultural practice; projects that seek to address the impact of the digital revolution on the culture sector; or projects that explore new collaboration methods for the purposes of market development.

Projects cannot start before March 15, 2019.

Funding Guidelines

The funding request **cannot exceed 75% of eligible expenses** required for the project.

The applicant must contribute a minimum of 10% of all project revenues, of which 5% must be a cash contribution.

Under this program, each province can contribute up to \$7,500 per selected project, for a combined total of \$15,000.

Sample Budget

	Amount (QC)	% of bud- get	Amount (ON)	% of bud- get	Amount confirmed? / Funding Source
Applicants Financial Contribution					
a) Québec Organisation	\$625	5%			No / Ticket sales
b) Ontario Organisation			\$700	5,3%	No / Ticket sales
In-kind Service Contribution					
a) Québec Organisation	\$625	5%			Yes / Communications, project management
b) Ontario Organisation			\$625	4,7%	Yes / Project management
Applicants financial and in-kind contribution SUB-TOTAL	\$1,250 \$	10%	\$1,320	10%	
Public funding					
Conseil des arts et des lettres du Québec	\$3,000	24%			No
Société de développement des entreprises culturelles					
Ontario Arts Council			\$4,000		Yes

Ontario Media Development Corporation (OMDC)					
Canada Council for the Arts					
Department of Canadian Heritage					
Other					
Public funding SUB-TOTAL	\$3,000	24%	\$4,000	30%	
Private sponsorships					
a) Québec Organisation	\$750	6%			Yes / Restaurant
b) Ontario Organisation			\$500	4%	No
Private sponsorships SUB-TOTAL	\$750		\$500		
Other income (please indicate the source)					
Amount being requested to the Québec-Ontario Cultural Exchanges Program					
Government of Québec	\$7,500	60%			
Government of Ontario			\$7,500 \$	56%	
TOTAL INCOME	\$12,500		\$13,320		

Eligible Expenses

- Travel costs – financial support is set to a maximum of \$350 per person per trip, for travel between Québec and Ontario, taking into account the most practical and economical means of transportation
- Daily allowance – financial support for accommodation and meals for visiting participants is set at \$180 per person/per day with a maximum of 7 days or a total of \$1,260 per person
- Publication, presentation and promotion fees associated with the project
- Other fees incurred in the realization of the project such as materials, coordination, and technical support.

Ineligible Expenses

- Expenses related to an organisation's operating costs and staffing
- Expenses already covered through financial support provided by another government program, including those of government agencies
- First class travel or excess baggage fees
- Travels costs and daily allowances for stays outside of Ontario (for Québec-based participants) or Québec (for Ontario-based participants)

Funding Method

- The grant from the Québec Ministère de la Culture et des Communications (MCC) covers eligible expenses for the Québec component of the exchange being presented in Ontario up to the program's maximum amount of \$7,500.
- The grant from the Ontario Ministry of Tourism Culture and Sport (MTCS) covers eligible expenses for the Ontario component of the exchange being presented in Québec up to the program's maximum amount of \$7,500.

Final report

A final report must be submitted by each recipient using the final report template provided no later than three months after the project's completion.

Information

For Ontario applicants:

Lisa Fitzgibbons
Culture Services Consultant
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lisa.fitzgibbons@ontario.ca

For Québec applicants:

La Direction des affaires internationales et des relations intergouvernementales.
Telephone: 418 380-2335, ext. 6335
echangeculturequebecontario@mcc.gouv.qc.ca

Awarded grants for the 2017-2018 Québec-Ontario Cultural Exchanges Program

A call for projects was launched for the 2017-2018 edition of the program on June 16, 2017 with a September 14, 2017 deadline.

Among the 46 submissions received, 6 projects were selected by the Ministère de la Culture et des Communications du Québec and Ontario's Ministry of Tourism, Culture and Sport.

Project selection process

Applications were analyzed separately by both provinces and a short list was drawn of potential candidates on the basis of the projects' alignment with program objectives. The shortlist was submitted for ministerial approval in both provinces.

In Québec

Project analysis was conducted by central and regional directorates of the Ministère de la Culture et des Communications in close collaboration with the Conseil des arts et des lettres du Québec (CALQ), la Société de développement des entreprises culturelles (SODEC) and the Bureau du Québec à Toronto.

In Ontario

Project analysis was conducted by the Ministry of Tourism, Culture and Sport.

The following is the list, by sector, of the 2017-2018 supported projects.

Dance

Market development in Ontario and Québec for Indigenous and Pluralistic Dance artists

Partners: La Danse sur les routes du Québec (Québec) et Ontario Presents (Ontario)

Description: this project promotes the creation and presentation of dance works by Indigenous and pluralistic artists among performing arts presenters in both Ontario and Québec. The program will introduce presenters from within the networks to Indigenous and pluralistic artists, and will help artists from both provinces reach new markets for their work.

Theatre

Co-creation of a play : *Mokatek et l'étoile disparue*

Partners: Partenaires : Productions Ondinnok (Québec) et Vox Théâtre (Ontario)

Description: Co-creation of a play for children between the ages of 2-6 years old. For the purposes of the project, Ontario artists will travel to Odanak, in Abénaquis territory, to develop the play which will subsequently be workshopped in Montreal and rehearsed in Ottawa. In its final iteration, the play will be presented in both provinces and across the country. The creation process will integrate cultural mediation workshops in Indigenous and non-Indigenous communities in order to help shape the content, scope the project and its resonance.

Interprovincial curatorial exchange

Partners: Le Groupe de la veillée (Québec) et Théâtre français de Toronto (Ontario)

Description: An initiative carried out over two seasons will start with each of the artistic director reading works in progress to the other company's audiences. This will be followed by the inclusion of fully developed plays from each of the directors in their counterpart's season. Through this partnership, the companies seek to develop a relationship that will allow for each of them to reach audiences in the other's region, and break down barriers that have kept Montreal and Toronto theatre and performance scenes isolated from one another.

Postmarginal: Cultural Diversity as Theatrical Practice

Partners: Conseil québécois du théâtre (Québec), Diversité artistique Montréal (Québec) et Modern Time Stage Company (Ontario)

Description: The Postmarginal project explores ways to integrate cultural diversity directly into theatre creation. Three vehicles propel this exploration: a theatre laboratory; a practitioner symposium and a [digital portal](#).

Digital

Ottawa-Gatineau digital conference

Partners : Culture Outaouais (Québec) et Conseil des Arts AOE (Ontario)

Description: This project seeks to develop an action plan to address the challenges of the digital revolution by drawing on the region's assets over the course of a one-day conference bringing together artists, cultural workers and organisations from both sides of the Outaouais River. The conference's program

proposes to consider the impact of digital on creation, dissemination, promotion and commercialization and its impact on cultural organisations.

Contemporary Music

Interprovincial curatorial exchange

Partners : Société des arts libres et actuels (Québec) et Guelph Jazz Festival (Ontario)

Description: This project will establish an ongoing programming partnership between the Guelph Jazz Festival and Montreal's Suoni Per Il Popolo Festival. Each programmer will provide curatorial input in presenting a world-première composition from an artist of the other province in their respective 2018 festival line-up.